

Our partner network

THE NATURAL CHOICE



 **Herz**[®]
Exclusive UK mainland distributor

Rural Energy 
INSTALLING BIOMASS SINCE 2002



We know Biomass

Rural Energy is one of the UK's most experienced biomass specialists. Our award-winning team offers unrivalled expertise and services nationwide.

We have worked in partnership with Herz since 2005 and are the exclusive mainland UK distributor for this leading equipment.

HERZ AT HEART

The Herz log, pellet and wood chip range of boilers offer a maximum automation solution for domestic and commercial use. Ranging from 10kW to 1MW, this range is RHI eligible, MCS approved up to 45kW and offers one of the smallest footprints on the market.



Exclusive UK mainland distributor

YOUR PARTNER NETWORK

Biomass heating is increasingly popular, so now is the time to make sure that you are equipped with the right tools to meet market demand. With Rural Energy's experience, firm foothold in the market and strong relationship with Herz, we can give you the right support to help make this happen.

Our Partner Network is unlike any other: we support and value our partners. With our competitive rates (including generous discounts) and a dedicated support team, you can train to work independently, order products 24/7 and rely on us to help grow your business.

ESTABLISHED TOGETHER SINCE 2005

Herz work closely with Rural Energy to meet the unique demands of the UK market. In partnership since 2005, we have established the Herz boiler in the UK, which is now known for its longstanding quality with ease of use.

With our first-rate relationship, including technical knowledge sharing, product research and development plus design support, you can rely on Rural Energy and Herz.

**Are you a heating or renewables installer?
Join our Partner Network today!**

A man with grey hair and glasses, wearing a green polo shirt, is sitting at a desk in an office. He is holding a black mobile phone to his ear with his right hand and has his left hand on a computer mouse. The desk is cluttered with a keyboard, a calculator, a pen, and some papers. In the background, there are computer monitors and office cubicles. The text 'We support you on & off-site with our fully trained Herz engineers' is overlaid on the image in white and orange colors, enclosed in large grey quotation marks.

We support
you on &
off-site
with our fully trained
Herz
engineers

Rural Energy

stocks

Herz biomass

boilers & parts

in UK warehouses





Working together

We have a wealth of experience to offer to our Partner Network. Founded in 2002, we have grown from a local company with Leicestershire roots, to a national biomass supplier.

The Partner Network team is trained by us: we get to know your business and we meet your team. There will always be someone to answer your call.

With departments devoted to logistics, sales, marketing, design and operations, we offer more than a basic supplier relationship – we support your business from day one.

PARTNER PACKAGES



FULL RANGE OF AUSTRIAN BIOMASS BOILERS FROM HERZ

Herz biomass boilers are one of the best renewable heating products to be brought to the UK market. The range offers one of the smallest footprints on the market per kilowatt with maximum automation and RHI eligibility. Biomass Bundles and other products are also available to our Partners.



UK STOCK, NEXT DAY

Rural Energy stocks Herz biomass boilers and parts in UK warehouses – we can meet your equipment needs. Order before 12 midday and get next day delivery on stocked spare parts.



PARTNER PORTAL 24/7

Your go-to online Herz hub: order what you like, how you like. Streamline your order process, download useful information, and keep up to date. It's as simple, and smart as that!



TRAINING & SKILLS CENTRE

Train with us: our purpose-built training centre features tailored Herz courses, a huge practical learning area and useful theory tips to take projects from start to end, lead by you and installed by you.



SALES

A dedicated Area Sales Manager on the road and Partner Network team who look after your area with leads passed to you, technical sales advice and someone at the end of the phone.



MARKETING

Rural Energy's Marketing team can offer advice and support with trade shows, advertising and PR.



DESIGN

With our own in-house technical design team, we advise on system designs including fuel feeds, fuel stores and plant rooms. The team is also fully trained in BIM compatible 3D CAD.



TECHNICAL

On and off-site support, with troubleshooting from our headquarters, fully trained regional engineers and service and maintenance options to help you.

Fill in the form on page 9 of this booklet to join!



Biomass Training & Skills Centre

Introducing our brand new Training & Skills Centre – a huge, practical biomass learning centre at our headquarters in Leicestershire.

With a dedicated training team, bespoke partner courses and more registered every month, this is a learning centre unlike any other.

WHY TRAIN?

We invest in you: with over 1800sqft of practical learning space, Rural Energy's dedicated training centre is about more than just learning from afar – it's about getting hands on. Our multi-purpose training space is like no other. It lets you get practical as you take apart fuel feeds, augers and grates, and teaches theory for real life settings.

EARN EXCLUSIVE PARTNER DISCOUNTS

It's simple: the more courses you complete, the more independent you become, the more discount you get! We do this through tiered Bronze, Silver and Gold discount packages.

CLEVER COURSES



Exclusive UK mainland distributor

We provide Herz training courses designed with Partners in mind that help you to become independent. Learn how to install, commission and service your own installations with courses including:

- Introduction to biomass
- Installation
- Commissioning and maintenance
- Servicing
- Domestic biomass boilers

Additional tiered Partner discount is available following successful completion of Rural Energy's training courses as part of the Partner package.

To find out more about our discount scheme, call 0203 189 0677 or email info@ruralenergy.co.uk



Introducing our
brand new
Training & Skills
Centre



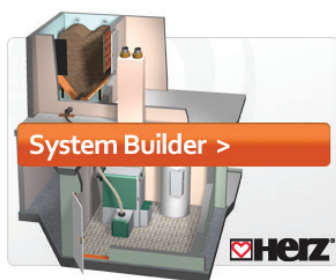
Order what you like, when you like: The Partner Portal

All exclusive members of our Partner Network have access to our unique Partner Portal – the online ordering and technical centre that is available 24/7 on tablet, smartphone and computer.

The Partner Portal is a completely unique online platform. It gives you the chance to be independent, order when you like, and streamlines the ordering process – meaning you have time to get on with your projects.



YOUR 24/7 ONLINE BIOMASS HUB:



System Builder:

The smart, easy order guide



Express Shop:

Extras and bespoke system orders



Personal:

Personal pricing that remembers you - store and export your quotes and orders for an unlimited time with your Partner discount included

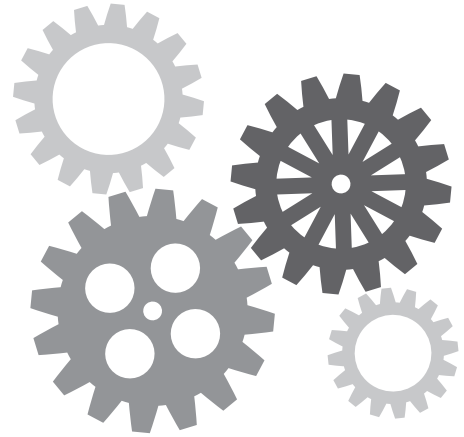


Technical Library:

With example drawings, data sheets, emissions documents and more

portal.ruralenergy.co.uk





Join the Network

Please complete your details below and return to us to join our Partner Network.

YOUR BUSINESS DETAILS

Name: _____

Position: _____ MCS Number: _____

Contact Telephone Number: _____

Contact Email: _____

Please provide your email address above if you would like to receive future emails from Rural Energy with information about goods and services which we feel may be of interest to you.

Company Name: _____

Company Registration Number: _____

Company Address: _____

Town/City: _____

County: _____

Postcode: _____

Number of Employees: 0-5 6-10 11-19 20-49 50+

Typical Projects: _____

Other Tech: Gas Solar Heat Pumps Biomass Other (please state) _____

Current Suppliers: _____

CERTIFICATION AND ACCREDITATION

Does your business, or any of your staff, hold any of the following relevant qualifications, certification or accreditation?

INDUSTRY

- MCS biomass
- MCS other (.....)
- Green Deal
- HETAS
- ECA

TRADE

- Gas Safe
- EIC/NIC
- APCH
- CIPHE
- HVCA
- REA

TECHNICAL

- BS7671 17th edition
- C&G 2391-10
- HND/HNC
- BTEC (.....)
-
-

SAFETY

- CHAS
- CSCS
- SMSTS
- SSSTS
- PASMA
- Confined Space Working

RURAL ENERGY
UNIT 21 BURROUGH COURT
BURROUGH-ON-THE-HILL
MELTON MOWBRAY
LEICESTERSHIRE
LE14 2QS





Smart Supplies

With a committed logistics team and two UK warehouses, we hold spare parts, Herz stock and more to ensure that we can meet your project demands.

COMPETITIVE PRICES

Because we order our stock en masse, we can give you competitive prices (plus your Partner discount) as well as streamline the delivery process.

Order before **12 midday** and get **next day delivery** on stocked spare parts

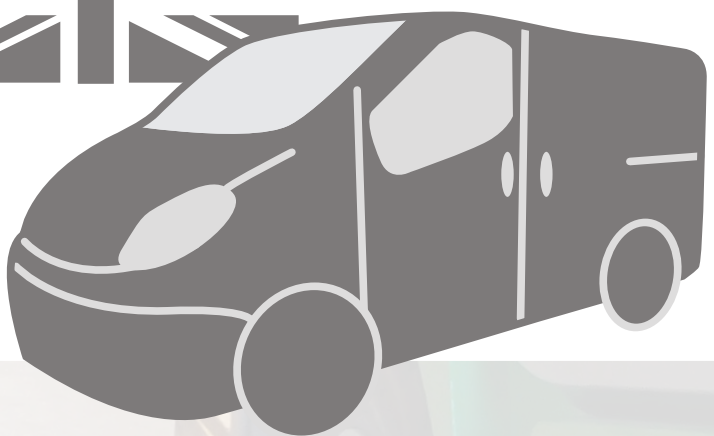
WE CARRY SPARES

All of our engineers on the road carry spare parts as standard, meaning we can help you if you ever need us on site.

RAPID STOCK

We keep spare parts in stock at our UK warehouses to make sure you get what you need on time. Order spare parts before 12 midday and get next day delivery!*

*subject to stock, excludes Highlands and islands.





Rural Energy

INSTALLING BIOMASS SINCE 2002

ruralenergy.co.uk

Design / Project Management / Distribution / Servicing / Training

Call us on: 0203 189 0677

Or email: info@ruralenergy.co.uk

Rural Energy, Unit 21, Burrough Court, Burrough-on-the-Hill,
Melton Mowbray, Leicestershire, LE14 2QS

Follow us for news and updates



FSC LOGO
(TO BE ADDED WHEN PRINTED)

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